



Ref No: 131 /F&M/South /23-24

RFP for Consultancy Services-WWF Pakistan

Subject:

IMPACT ASSESSMENT OF PROJECT INTERVENTIONS OF CLIMATE SMART PROJECTS ACROSS FOUR PROJECT REGIONS: MULTAN, BAHAWALPUR, KHANEWAL, AND SUKKUR

Application Submission:

Interested consultants should submit the Proposal on **Application Form Available Online** or can access through following Link:

<https://forms.gle/qazomXoWh7FSWcl29>

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1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	01 April 2024 – 31 th December 2024
Type:	Firms Only

WWF-Pakistan's Food & Markets Programme (F&M) was established in 2004 with the aim of building the capacities of around 200 farmers on sustainable practices in the cotton landscape. The programme has grown significantly since then and is now one of the largest programmes within WWF-Pakistan. The Food & Markets Programme intends to mitigate the environmental impacts of input-intensive (water, agrochemicals, synthetic fertilizers) & pest-sensitive crops through farmers' capacity building on economically efficient ecological farming solutions and technologies, stakeholders' engagement and supply chain development.

WWF-Pakistan's Climate-smart projects, a part of the Food & Markets Programme (F&M), promote both mitigation and adaptation strategies to manage climate change impacts on the agricultural sector. The project focuses on climate-smart crop production, climate-smart soil health improvement, and Agricultural water stewardship, and is an effort to upscale, holistic, and integrated approach across cotton farming communities within the core cotton growing landscape of Pakistan i.e., Central Indus Eco region. These projects have the potential to reduce climate change impacts due to their environmental, economic, and social benefits in the form of enhanced crop productivity, GHG emission reduction, improved food security, Carbon sequestration through Agroforestry on low-valued agricultural lands, supporting socio-economic resilience of communities, creation of a quality-based contractual trading platform, Harvest and post-harvest standards about contamination prevention and fiber quality preservation.

Pakistan with an economy dependent on agriculture is quite prone to climate change threats due to distinct geography, demographic trends, and socioeconomic factors. Pakistan's contribution to global greenhouse gas (GHG) emission is less than 1% (among the lowest in the world) but it is the seventh most affected country by climate change. A climate-change mitigation strategy is a holistic approach, not confined to specific crops or farms. It is referred to as a 'multiple-benefit' approach that builds climate resilience along with other benefits e.g. contributing to poverty reduction, enhancement of agro-biodiversity, increasing crop productivity, lowering greenhouse gas emissions from crop production practices, and integration of trees in the cropping system. Integration of agroforestry in the cotton cropping system is not only a source of carbon sequestration but also can be a source of income generation for farming communities. Promoting quality-based trading norms, enhancing resource efficiency, and building the capacity of supply chain actors for the adoption of sustainable harvest and post-harvest standards.

2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the

WWF-PAKISTAN. The RFP does not constitute an agreement or order.

6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.

7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, WWF Fraud and Corruption Prevention and Investigation Policy (Annex 2) contained in the RFP, and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

¹ Registered Industries are referred to as those industries that are registered with the Association of Trade & Industry of their respective industrial area/zone or with other sector specific association(s)

² Unregistered Industries are referred to as those industries which are not registered with the respective sector specific Association or association of Trade & Industry of their respective industrial area/zone

3) PURPOSE OF CONSULTANCY

The mandate of the task is to

To conduct an impact assessment of climate-smart projects in project areas (Multan, Khanewal, Bahawalpur, and Sukkur region) by;

- (a) Validate the Impact of climate smart projects including GHG emissions reduction, Soil health Improvement, and water Conservation through the adaptation of climate-smart interventions/practices adopted by the farmers in selected cotton regions of Punjab (Khanewal, Bahawalpur and Multan) & Sindh (Sukkur, Khairpur and Gothki) Provinces.
- (b) Validate the quantity of lint traded through a Standardized and compliant cotton value chain for quality-based trading and improvement of resource efficiencies of Ginning SMEs in Bahawalpur and Sukkur regions.

Consultancy Outputs:

- Conduct a field-level impact assessment through a defined methodology to investigate the potential environmental impacts and their link to the Sustainable Development Goals (SDGs) for greenhouse gas emission (GHGs) reduction, water saving, and soil health improvement with an increase of organic matter.
- Conduct a study on trade-offs of cotton used in the supply chain. Specifically, this study focuses on assessing the impact of project interventions on quality-based trading, value addition in the cotton supply chain, and improvement of resource efficiencies of Ginning SMEs.

4) DELIVERABLES

1. Specific Tasks:

Following is the list of specific tasks under this consultancy in the following projects:

Climate Smart Crop Production Project

To assess the impact of climate-smart interventions by defined methodology to validate that

- a. The GHG emissions are reduced through climate-smart crop production and protection practices.
- b. The Water savings through agricultural water stewardship.
- c. Soil health improved with an increase in Organic matter content in the soil.
- d. The impact of E-Agriculture Interventions on the adoption and implementation of climate-smart interventions.
- e. The increase in income /profit ratio of crops in the project area.

Cotton Value Chain Project

To assess the impact and validation of by defined methodology to calculate

- f. Quality-based contractual trading through an e-trading platform on the cotton supply chain.
- g. Harvest and post-harvest practices for value addition in the cotton supply chain.
- h. Improvement of resource efficiencies of Ginning SMEs.

2. Expected Outputs/Deliverables:

- A. Define and share the assessment methodology before field visits.
- B. Final report comprised of all relevant information, analyzed data, graphical presentation of the results, and recommendations to mitigate the identified gaps, if any.
- C. Presentation of the assessment results to the project team.
- D. Consultant will be responsible for the publication of research articles/papers from this study. However, WWF-Pakistan will bear the publishing cost/expenses if any.
- E. All relevant collected data, including, hard performs, excel sheets, word documents, video, audio recording, and pictures acquired during this consultancy.
- F. Plan and conduct field visits in districts Bahawalpur, Lodhran, Multan, Khanewal (Punjab), Khairpur, Sanghar, Ghotki, and Sukkur (Sindh) to collect the relevant data on specialized formats designed for data collection. WWF-Pakistan's Climate Smart project team will facilitate consultant(s) for field visits and data provision for different interventions collected by the team.

5) PROJECT/ ASSIGNMENT TIMELINE

Climate-smart crop production system & Cotton value chain projects in Multan, Bahawalpur, Khanewal and Sukkur
01 April 2024 – 31th December 2024

6) REQUIREMENTS

The interested consultant(s) should meet the following criteria:

Minimum requirements

- A Firm having team members with similar kind of experiences with Ph.D. Degree in Agriculture/ Soil science or Textile or Environmental or Water Resource Engineering/Hydrology/Fiber technology /Environmental sciences with 10 years of experience in research/field studies related to Environment/supply chain/water management, CSA, etc.
- Adhere to WWF's values, which are: Courage, Integrity, Respect and Collaboration.

7) CORRESPONDENCE & SUBMISSION OF PROPOSAL

1. **Application Submission:**

Interested consultants should submit the Proposal on the **Application Form Available Online** or can access through following Link:

<https://forms.gle/qazomXoWh7FSWcL29>

2. If Any **Queries** may be sent through Email by attention to the following:

To: Faiza khan (fakhan@wwf.org.pk)

Cc: Muzzammil Ahmed (mahmed@wwf.org.pk)

The RFP submission deadline mentioned on WWF-Website.

3. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

8) FORMAT OF THE PROPOSAL

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering ,qualification, experience and CV.

- 2) **Experience:**
 - a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope of consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions, methodology
- 4) **Provide list of already developed portals**
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price must be exclusive of all types of applicable taxes

Note:

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

9) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the prices shall be provided in Pak Rs, the total price must be exclusive of all types of applicable taxes.

The prices will include all the Travel, Boarding & Lodging and other expenses

The Payment Term: shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

10) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

- a) Technical Proposal 70%
- b) Financial Proposal 30%

The following criteria shall be used as a basis for evaluation of technical proposals:

Qualifications (maximum 30 points)

- Experience relevant to the assignment (maximum 30 points)
- Adequacy of the proposed methodology and work plan (maximum 20 points)
- Skills & Competencies for the assignment (maximum 10 points)
- Prior experience with WWF-Pakistan (maximum 10 points)

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

11) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF- Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

12) BUDGET

The total Budget for this activity inclusive of all taxes and Out-of-pocket expenses are Budget is **PKR 3 Million**

Note: Out-of-pocket expenses includes food and travel during the field visit. WWF-Pakistan will accommodate the consultant(s) for travel from project offices to the Project area/field and vice versa. Travel from Consultants' office to WWF- Pakistan offices will be bare by consultant(s)